Making Research Count for Women: Launching the Next 25 Years

May 22, 2013
Washington, D.C.
At BNY Mellon, we are proud to honor those who inspire others to make a difference in our communities. It is our great pleasure to congratulate the Institute for Women’s Policy Research on their 25th Anniversary. We are proud to support its community initiatives and applaud those who inspire others to make a difference in our community.
Agenda

At a Glance

3:00 p.m. – Welcome Remarks and Opening Keynote

3:20 p.m. – Panel Discussion: “Achieving Economic Equality”

4:20 p.m. – Break

4:30 p.m. – Afternoon Keynote

4:45 p.m. – Panel Discussion: “Achieving Political Equality”

6:00 p.m. – Evening Keynote

6:30 p.m – Reception in Lobby Area

IWPR is founded by Drs. Heidi Hartmann and Teresa Odendahl and releases the findings of its first study, funded by the Ford Foundation, Unnecessary Losses: Costs to Americans of the Lack of Family and Medical Leave, at a hearing in the U.S. Senate on October 29. The research is reported in the Wall Street Journal.

In the U.S. workforce, women earn 65 cents for every dollar earned by men. The U.S. House of Representatives has 23 women members and the U.S. Senate, 2.

IWPR conducts the study, Low-Wage Jobs and Workers: Trends and Options for Change, funded by the U.S. Department of Labor and produced with Women Work! IWPR also releases High Skill and Low Pay: The Economics of Child Care Work.
It may seem commonplace now to consider how public policies affect women and families. After all, women are nearly 50 percent of the workforce, and the ability to earn decent wages, receive good benefits, and access quality health care is equally important for women and men to ensure economic stability. Today, women’s workforce participation and access to benefits like health insurance and paid sick and family leave are regularly reported. We also know how much women earn compared to men in an astounding amount of detail. We are able to quantify the needs of women and measure how public policies, such as the Family and Medical Leave Act and the Affordable Care Act, address gaps in women’s lives—and by extension, the health of families and communities. At the Institute for Women’s Policy Research (IWPR), we are proud of our role in informing better policies for women, collaborating with policymakers and advocates to ensure that public debate is grounded in unassailable research.

IWPR was founded in 1987 out of a need for an organization whose distinct purpose was to develop comprehensive, women-focused, policy-oriented research. By conducting rigorous analyses using federal data, the social scientists at IWPR shook the assumptions underpinning public debate, replacing rhetoric with reliable research. In its founding year, IWPR analyzed the costs to American workers of not having unpaid leave for childbirth, personal health needs, or family care giving in its inaugural publication, *Unnecessary Losses: Costs to Americans of the Lack of Family and Medical Leave.* IWPR’s research showed that, by not recognizing the need for work-life balance, established policies not only failed to support workers and their families, but were costly to taxpayers. Now 20 years old, the Family and Medical Leave Act has become a cornerstone of U.S. employment law and human resource policy.

Since then, IWPR’s research has shifted the national conversation on issues such as the gender wage gap, Social Security, welfare and access to public benefits, employment and job discrimination, child care, and many others. Our work at the state and local level—through our ongoing Status of Women in the States project and other state-specific research initiatives—continues to produce real outcomes for women and families. For instance, IWPR’s 2008 report, *The Economic Status of Women in Arizona,* made the case for an additional $6 million in domestic violence shelter funding and $9 million for child care subsidy rate increases. In Kansas, IWPR cost estimates on child care and early childhood education helped then-Governor Kathleen Sebelius expand early care and education funding in the state by $14.1 million. In recent years, IWPR has expanded its Status of Women model globally, working with partners at IFES to produce a series of reports for the Status of Women in the Middle East and North Africa project.

Of course, this kind of impact cannot be achieved alone. Collaboration and network-building has always been central to IWPR’s mission to produce actionable research. Perhaps the clearest example of this synergy between researchers, policymakers, and advocates can be seen in the successful campaigns to provide paid sick days to millions of workers in the United States. IWPR has served as the research backbone of a successful effort to improve the health and job quality of low-wage workers, across the nation through policy change. IWPR staff produce cost-benefit analyses that help make the case for local and state statutes that provide paid sick days, enabling low-income people to not have to choose between keeping their job and taking care of their own or...
a family member's illness. After nearly a decade working on this issue, access to paid sick days is now a reality for workers in San Francisco, Washington, DC, Seattle, Portland, and the state of Connecticut, with active state campaigns in Maryland, Vermont, Massachusetts, and Oregon, and local campaigns in Miami, San Diego, Los Angeles, Philadelphia, Orlando, and New York City.

In our next 25 years, we expect to expand our work with partners in other countries to help them apply many of these same techniques and analyses to important issues abroad. IWPR will build on its work with partners in the Middle East and North Africa to provide research and technical assistance, disseminate best practices for gender equitable policies worldwide, and will continue to explore the value of ‘family-friendly policies’ in developed and developing countries and the impact of parental leave, flexible working time regulations, and childcare policies on women’s labor market outcomes.

Of course, many barriers still remain to women’s equal economic and political participation in the United States. IWPR will continue to be at the forefront of research on such issues as paid family leave and equal pay that have been a priority for advancing the status of women, but have yet to be fully realized. As we look to the current and future policy challenges facing women and families in the United States, IWPR will expand its body of research on issues—such as the gendered aspects of immigration, the economics of caregiving, pathways to achieving political parity, and improving access to higher education, especially for low-income student parents—that will have a significant impact on future generations.

IWPR’s research has been referred to as “a beacon of light” and “required reading,” while IWPR itself has been labeled “the unsung heroes of the women’s movement, fighting with computers and calculators rather than chants and banners.” Our work is cited in hundreds of news stories each year, including by prominent national and international news outlets such as *The Rachel Maddow Show, PBS NewsHour, The New York Times, The Wall Street Journal, The Washington Post, The Economist, USA Today, The Atlantic,* and many others. The Institute’s dedicated staff has built IWPR’s reputation as a rigorous and objective research organization, trusted by journalists and policymakers alike.

During the last 15 years, our affiliation with The George Washington University’s graduate programs in public policy administration and women’s studies has fostered wonderful collaboration, reinforcing the academic roots of the Institute, while furthering our mission to prepare the next generation of policy leaders. So far, IWPR has hosted over half a dozen GWU fellows, while three IWPR staff members have earned a master’s degree from GWU, taking advantage of the tuition benefits the university provides to IWPR staff. We look forward to more opportunities for collaboration in the future.

As you hear about our accomplishments and our plans for the next era of making research count for women, we hope you will consider supporting our work financially, if you are not already doing so. IWPR depends on its generous members, donors, and sponsors to conduct forward-looking, cutting-edge research. As the Institute’s first 25 years proves, investing in IWPR results in long-term, substantive advancements for women and their families. Together, we can launch the next 25 years of making research count for women and families.

IWPR President Heidi Hartmann presents the lead testimony (February 22) documenting continued discrimination against women in the labor market before the Full Committee on Education and Labor, U.S. House of Representatives, regarding the proposed Civil Rights Act of 1991. It was signed into law by the end of the year.

Combining Work and Welfare: An Alternative Anti-Poverty Strategy is released. Dissemination includes a widely reprinted article in *The Washington Post,* a briefing broadcast on *C-SPAN,* and distribution of a summary of the report to 2,000 subscribers to the Coalition on Human Needs newsletter.

1992 is dubbed the “Year of the Woman” because the number of women elected to Congress leaps to 54, including 7 in the Senate.
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Barbara Gault, Vice President
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Congratulations to IWPR on your 25th Anniversary.

IWPR staff witness President Bill Clinton sign the Family and Medical Leave Act in the Rose Garden as the first major act of his new administration.

To educate the new Clinton Administration, IWPR sponsors “Women and Welfare Reform” in October on Capitol Hill, a conference chaired by Congresswoman Patsy Mink and co-chaired by Congresswomen Lynn Woolsey and Maxine Waters and Congressman Ed Pastor.

Heidi Hartmann receives a MacArthur Fellowship award in recognition of her groundbreaking work in women and economics and her application of this work to public policy.

IWPR sponsors Women’s Access to Health Insurance to cabinet members at the White House. It analyzes gains in coverage under President Clinton’s proposed reform.

AARP is proud to recognize IWPR for 25 years of research and policy analysis focusing on the economic security of women and their families.
Thank you, IWPR, for 25 years of pathbreaking research to help women and families!

Congratulations on 25 years of great work to improve the lives of women across America from all of your colleagues at the Center for Community Change.

Twenty five years ago I gave IWPR $25 to begin.
And each year I have contributed and it has been the best investment that I ever made.

~Sally Bould,
Professor of Sociology Emerita,
University of Delaware

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In 1995, IWPR releases the first set of reports on The Status of Women in the States, a groundbreaking series providing in-depth indicators of women’s status in all 50 states and the District of Columbia. The first set focused on thirteen states, the District of Columbia, and included national overview reports. Media response included every major newspaper and many regional newspapers throughout the country, plus mentions on television and radio.

In 1996, IWPR launches its website.
AGENDA

3:00 p.m. - Welcome Remarks
Esmeralda Lyn, Ph.D., IWPR Board Chair and Professor Emerita, Hofstra University

Opening Keynote
“What Have We Learned at IWPR About Achieving Economic and Political Equality for Women”
Heidi Hartmann, Ph.D., IWPR President

3:20 p.m. - Panel: Achieving Economic Equality
Moderator: Bryce Covert, Economic Policy Editor with ThinkProgress and contributor to The Nation

“An Economic Agenda for Women’s Equality”
Congresswoman Rosa DeLauro (D-CT)

“The Contribution of Education to Women’s Equality”
Avis Jones-DeWeever, Ph.D., President and CEO of Unlimited, LLC, and host of “Focus Point with Avis Jones-DeWeever” on NPR

“Achieving Equality in the Global Workforce”
Karen Peetz, President, Bank of New York Mellon

4:20 p.m. – Break

In the U.S. workforce, women earn 74 cents for every dollar earned by men. Findings from a Social Security Administration funded study conducted by Dr. Lois Shaw, Senior Consulting Economist, “How Elderly Women Become Poor,” are published in the Social Security Bulletin.

Measuring the Cost of Domestic Violence Against Women is published with the support of the Rockefeller Foundation.

The second series of The Status of Women in the States reports are released.

Heidi Hartmann is among Working Mother Magazine’s “Working Mothers of the Year.”

Congratulations on your 25th anniversary! Caring Across Generations salutes your leadership in the movement for women’s economic justice!

Congratulations to my daughter Heidi and the wonderful staff at IWPR on their first 25 years!
~Heidi Hertzson
Congratulations to Heidi and the entire IWPR staff (both present and past) on all the accomplishments of your first 25 years!

~Emily van Agtmael
Sunrise Foundation

Congratulations to the Institute for Women’s Policy Research on 25 years of important work.

IWPR’s success reflects Heidi Hartmann’s great vision of an organization that would call attention to the impact of public policies on women’s economic situation.

~Margaret C. Simms, IWPR Board Chair, 1993-98

Congratulations to IWPR and staff.

We look forward to the next 25 years and the celebration of accomplishments in 2038.

~Jodie Levin-Epstein and Barry Zigas

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4:30 p.m. – Afternoon Keynote
“Organizing Women Workers for Equality”
Cindy Estrada, Vice President of the International Union, United Auto Workers (UAW)
Introduced by Barbara Gault, Ph.D., IWPR Vice President and Executive Director

4:45 p.m. – Panel: Achieving Political Equality
Moderator: Martha Burk, Ph.D., author and anchor of “Equal Time with Martha Burk” on Santa Fe Public Radio

“Recruiting and Training Women to Run”
Sam Bennett, President and CEO of the Women’s Campaign Fund

“Running for Congress: What It’s Like”
Congresswoman Gwen Moore (D-WI)

“Why It Matters and the Ways to Get There”
Michelle Swers, Ph.D., Professor, Georgetown University

6:00 p.m. – Evening Keynote
“Empowering Women in the Economy”
Rebecca Blank, Ph.D., Acting U.S. Secretary of Commerce
Introduced by Michael C. Laracy, Director of Policy Reform & Advocacy at the Annie E. Casey Foundation

IWPR and the AFL-CIO release Equal Pay for Working Families, detailing the costs of the wage gap in each state. This report informs new equal pay legislation proposed in more than half the states.

IWPR with the National Council of Women’s Organizations’ Social Security Task Force convenes a retreat at Airlie House to develop proposals for Social Security reform. Over sixty leaders and policy experts participate in what is described by The Washington Post as “an historic event.” Strengthening Social Security for Women is produced in 2000, and Vice President Al Gore uses the credit for caregivers proposal in his presidential election campaign.

IWPR publishes the third series of The Status of Women in the States reports with additional features, including letter grades for each state and new measures on women’s health and well-being. The New York Times covers the release.

1999

2000
Esmeralda Lyn, Ph.D.
Board Chair, IWPR

Dr. Esmeralda Lyn is Professor Emerita of Hofstra University having recently retired as the C.V. Starr Distinguished Professor of Finance and International Financial Services. She served as Vice Dean of Hofstra’s Frank G. Zarb School of Business, and as Chairperson of Zarb’s Department of Finance. She was the co-founding Director of the Merrill Lynch Center for the Study of International Financial Services and Markets. Her areas of specialization include international finance, corporate restructuring, socially responsible investing and corporate governance. Dr. Lyn has been the editor-in-chief of Corporate Finance Review and has published numerous articles in national and international academic journals. She has taught at the University of the Philippines and Erasmus University and has conducted executive seminars and workshops in the United States and abroad. Dr. Lyn has been a finance officer at the United Nations and also has previous experience at Integrated Resources and Smith Barney Shearson. She serves as Board Director of Nassau Educators Federal Credit Union and Global ShareResource Foundation. She received her Ph.D. in Finance from the City University of New York Graduate Center at Baruch College and was awarded the Oscar Lasdon Prize for Best Dissertation.

Holly Fechner
Vice Chair of the Board of IWPR, Vice Chair of Covington & Burling’s Global Public Policy & Government Affairs Practice

Holly Fechner is Vice Chair of Covington & Burling’s global Public Policy & Government Affairs practice. She manages a team that handles public policy, government affairs and regulatory matters for clients in Washington, DC, Brussels, and around the world. Covington’s public policy practice has been ranked among the top five in the country by Influence magazine for many years. Ms. Fechner is also an adjunct professor at the Harvard Kennedy School of Government. She serves as an appointed Member of the Maryland State Higher Education Labor Relations Board, and is Vice Chair of the Board of the Institute for Women’s Policy Research. Ms. Fechner was Policy Director for Senator Edward M. Kennedy (D-Massachusetts). In that position, she developed policy initiatives, legislation, and campaigns on a broad range of issues, including the economy, health care, employment, civil rights, retirement policy, and education. She was also Chief Labor & Pensions Counsel for the Senate Health, Education, Labor & Pensions Committee. In her eight years on Capitol Hill, Ms. Fechner served as chief negotiator and drove passage of over a dozen laws worth hundreds of billions of dollars. She graduated from Oberlin College and received a law degree and a graduate Women’s Studies degree from the University of Michigan.

Congratulations to the Institute for Women’s Policy Research for 25 years of work dedicated to women’s equality!

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Congratulations to our Colleagues at the Institute for Women’s Policy Research on your first 25 years of making research count for women. We are proud to partner with you to help shape a better world.

A world that’s good for women is good for everyone.
Rebecca Blank, Ph.D.
Acting U.S. Secretary of Commerce

Rebecca Blank was confirmed as Deputy Secretary of Commerce in March 2012 and became Acting Secretary in June 2012. Dr. Blank is a key member of President Barack Obama’s economic team, leading the Department’s efforts to strengthen U.S. competitiveness and to create well paid jobs. In her role as Deputy Secretary, Dr. Blank functions as Commerce’s chief operating officer, overseeing issues of management, policy, and strategic planning for the department’s bureaus. Dr. Blank has served in the Department of Commerce since June 2009, when she was appointed as the principal economic adviser to the Secretary in the role of Under Secretary for Economic Affairs and head of the Economics and Statistics Administration (ESA). While at ESA, Dr. Blank supervised a staff of economists and policy analysts who produced a wide variety of reports and analyses that focused on economic and social trends, and the impact of various policy proposals. The author of numerous books and articles, Dr. Blank has researched extensively the interactions of the macro economy, government social policy programs, and the behavior and well-being of families. Prior to arriving at Commerce, Dr. Blank was the Robert S. Kerr Senior Fellow at the Brookings Institution and dean of the Gerald R. Ford School of Public Policy at the University of Michigan (UM), where she also served as co-director of UM’s National Poverty Center. From 1997–1999, Dr. Blank was one of three members of President Bill Clinton’s Council of Economic Advisers, participating in White House decision-making on several economic, social, and regulatory policy issues. Previously, she was a Professor of Economics at Northwestern University and Director of the Northwestern University/University of Chicago Joint Center for Poverty Research. In May 2010, Dr. Blank was inducted as an Eleanor Roosevelt Fellow by the American Academy of Political and Social Science in recognition of her distinguished scholarship in the social sciences. Dr. Blank is a summa cum laude graduate in economics from the University of Minnesota and holds a Ph.D. in economics from the Massachusetts Institute of Technology.
Afternoon Keynote Speakers

Cindy Estrada
Vice President of the International Union, United Auto Workers Union (UAW)

Cindy Estrada is a vice president of the International Union, UAW (United Auto Workers). She is the first Latina to serve as a UAW vice president. Estrada directs the union’s Independents, Parts and Suppliers Department, the Public Employee and Health Care Servicing Department, and the Women’s Department. A longtime union organizer and activist, Estrada led the charge in bringing about one of the largest organizing victories of Spanish-speaking workers at an auto parts manufacturer in 1999. A member of UAW Local 174 in Romulus, Michigan, since 1995, Estrada previously served as director of the union’s National Organizing Department. Estrada developed a passion for the labor movement while growing up listening to stories from her grandparents and other relatives recounting working in the fields as farm workers and as factory workers. Estrada participates in a number of community-based activities and sits on the boards of Mi Familia Vota, the National Advisory Committee for Labor Provisions of Free Trade Agreements, the Economic Alliance of Michigan, and the Advisory Board of Labor at Wayne State University. Estrada is a lifelong Democrat and an active member of the Coalition of Labor Union Women and the Labor Council for Latin American Advancement. She is also involved in numerous charitable organizations.

Heidi Hartmann, Ph.D.
President of the Institute for Women’s Policy Research

Heidi Hartmann is the President of the Washington-based Institute for Women’s Policy Research (IWPR), a scientific research organization that she founded in 1987 to meet the need for women-centered, policy-oriented research. She is an economist with a B.A. from Swarthmore College and M. Phil and Ph.D. degrees from Yale University, all in economics. Dr. Hartmann is also a Research Professor at The George Washington University. Dr. Hartmann lectures internationally on women, economics, and public policy, frequently testifies before the U.S. Congress, and is often cited as an authority in various media outlets, such as CNN, ABC News, and The New York Times. She has published numerous articles in journals and books and her work has been translated into more than a dozen languages, and is a co-author of several IWPR reports. She also serves as Secretary/Treasurer of the National Council of Women’s Organizations and Editor of the Journal of Women, Politics & Policy, and served as the Chair of the Board of the American Academy of Political and Social Science. Prior to founding IWPR, Dr. Hartmann was on the faculties of Rutgers University and the New School for Social Research and worked at the National Research Council/National Academy of Sciences and the U.S. Commission on Civil Rights. In 1994, Dr. Hartmann was the recipient of a MacArthur Fellowship Award for her work in the field of women and economics. She is the recipient of two honorary degrees.
The National Committee to Preserve Social Security & Medicare congratulates Heidi Hartmann and the entire team at IWPR for 25 years of leadership on women’s retirement security.

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Panelists and Moderators

Sam Bennett
President and CEO of the Women’s Campaign Fund

Siobhan “Sam” Bennett has served as the President and CEO of the Women’s Campaign Fund (WCF), the She Should Run Foundation, and WCF PAC since March 2009. Under Sam’s leadership, WCF and She Should Run’s combined budget has more than doubled and the nonpartisan organization’s programmatic reach has expanded to every state in the country. Sam also engineered She Should Run’s groundbreaking “Name It. Change It.” initiative to combat sexist attacks against female candidates by the media and fostered collaboration with many organizations including; the White House Project, the National Organization for Women, the Women’s Media Center, Feminist Majority, Running Start, and WUFPAC. Dedicated to dramatically increasing the number of women in elected office who support reproductive health choices for all, WCF and She Should Run have been featured in national media, including USA Today, Wall Street Journal, The New York Times, US News & World Report, Newsweek, and other top publications.

Martha Burk, Ph.D.
Co-founder of the Center for Advancement of Public Policy and host of “Equal Time with Martha Burk”

Martha Burk is a political psychologist and women’s issues expert; co-founder of the Center for Advancement of Public Policy in Washington, D.C.; and host of the public radio show, Equal Time with Martha Burk. She also also serves as the Money Editor for Ms. magazine, and is a frequent blogger for The Huffington Post. She holds a Ph.D. in psychology from the University of Texas at Arlington. Her background includes experience as a university research director, management professor, and advisor to political campaigns and organizations. Her previous book, Your Money And Your Life: The High Stakes for Women Voters in ’08 and Beyond (April 2008), was a Ms. magazine book selection and New Mexico book award winner for best political book of 2008. She updated the book for the 2012 election cycle and beyond with the new title Your Voice, Your Vote: The Savvy Woman’s Guide to Power, Politics, and the Change We Need. From 2000–2005 Dr. Burk served as Chair of the National Council of Women’s Organizations, a network of over 200 national women’s groups collectively representing ten million women. Dr. Burk led the NCWCO effort to open the Augusta National Golf Club to women, and remains at the forefront of the debate on women’s progress in corporate America. She has appeared on a number of news, sports, and radio shows including The Today Show, ABC World News Tonight, CBS Evening News, NBC Nightly News, PBS’ News Hour with Jim Lehrer, HBO Real Sports with Bryant Gumbel, ESPN’s Outside the Lines, and The Daily Show with Jon Stewart.

San Francisco implements the nation’s first law allowing all workers to earn and use paid sick days, the first of many sick days initiatives at the local and state level informed by IWPR’s cost benefit analyses. The nationwide movement was inspired, in part, by a meeting with Senator Edward Kennedy’s staff in 2000 where IWPR staff put forward the idea of a new labor standard requiring a minimum number of paid sick and vacation days. IWPR co-hosts the Economic Justice Summit in Atlanta, GA, with the National Organization for Women Foundation and the National Council of Negro Women. IWPR staff testify at the Joint Economic Committee U.S. Congress in June on the impact of the current economic downturn on women. IWPR publishes Meaningful Investments in Pre-K: Estimating the Per-Child Costs of Quality Programs.
Congratulations to IWPR and its entire staff for making a difference in the lives of women and their families.

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Helping the Poor Respond to Opportunity

Bryce Covert

Bryce Covert is a writer and editor living in New York. She is Economic Policy Editor at ThinkProgress and a contributor at The Nation. She was previously Editor of the Roosevelt Institute’s Next New Deal blog and a contributor at Forbes, and before that was head of the energy sector and Assistant Editor at Financial Times subsidiary mergermarket. Her writing has appeared on The New York Times, The New York Daily News, The Nation, The Atlantic, The American Prospect, and others. She has appeared on NY1, Huffington Post Live, and various local NPR stations. Her issue areas include women and the workforce, economic equality, women in politics, and others. She is also a board member of WAM! NYC, the New York chapter of Women, Action & the Media. She graduated from Brown University in 2006 with a degree in English Literature.

Congresswoman Rosa DeLauro (D-CT)

Congresswoman Rosa DeLauro represents Connecticut’s Third District, which stretches from the Long Island Sound and New Haven to the Naugatuck Valley and Waterbury. She serves in the Democratic leadership as co-chair of the Steering and Policy Committee, and she is the ranking member on the Labor, Health, Human Services, and Education Appropriations Subcommittee, where she oversees our country’s investments in education, health, and employment. From that position, Rep. DeLauro works to increase support for education and innovation, to fully implement the Affordable Care Act, to protect the rights of employees and unions, and to raise living standards. Rep. DeLauro has led the fight in Congress to achieve full pay equity for women and to ensure that all employees have access to paid sick days. Soon after earning degrees from Marymount College and Columbia University, she followed her parents’ footsteps into public service, serving as the first Executive Director of EMILY’s List, a national organization dedicated to increasing the number of women in elected office, Executive Director of Countdown ’87, the national campaign that successfully stopped U.S. military aid to the Nicaraguan Contras, and as Chief of Staff to U.S. Senator Christopher Dodd. In 1990, Rep. DeLauro was elected to the House of Representatives, and she has served as the Congresswoman from Connecticut’s 3rd District since. She is married to Stanley Greenberg, President of Greenberg Quinlan Rosner, a public issues research firm. Their children—Anna, Kathryn and Jonathan Greenberg—all are grown and pursuing careers. They have four grandchildren, Rigby, Teo, Sadie, and Jasper.

2009

IWPR staff witness President Obama signing the Lilly Ledbetter Fair Pay Act, the first major legislation of his administration. Drs. Hartmann and Gault brief the White House Council on Women and Girls, created by the President’s Executive Order. IWPR and the Wellesley Centers for Women bring policymakers and leading researchers together to discuss critical issues confronting women in the United States at a symposium, “Achieving Equity for Women: Policy Alternatives for the New Administration,” on April 2.

2010

IWPR launches the Student Parent Success Initiative (SPSI), funded by the Bill & Melinda Gates Foundation, focusing on ways to help low-income student parents, many of whom are single mothers, pursue and complete college education. IWPR, in partnership with the International Foundation for Electoral Systems (IFES), releases findings from a survey on the status of women in Morocco, the first in a series on the Status of Women in the Middle East and North Africa. IWPR researchers Jane Henrici and Jeff Hayes travel to Lebanon, Morocco, and Egypt.
Barbara Gault, Ph.D., is the Vice President and Executive Director of the Institute for Women’s Policy Research. Since joining the Institute in 1997 she has focused on a wide range of issues of importance to women and their families, including poverty, access to education, health, work-life balance, political engagement, and the need for expanded preschool and child care options for working parents. Her publications include Improving Child Care Access to Promote Postsecondary Success Among Low-Income Parents, Resilient and Reaching for More: Challenges and Benefits of Higher Education for Welfare Participants and Their Children, “The Costs and Benefits of Policies to Advance Work-Life Integration” as well as The Price of School Readiness: A Tool for Estimating the Cost of Universal Preschool in the States, and Working First But Working Poor: The Need for Education and Training Following Welfare Reform. She has testified in Congress on low-income women’s educational access, has spoken on women’s issues throughout the country, and appears in a range of print, radio, and television media outlets. Prior to joining IWPR, Dr. Gault conducted research at the Office of Children’s Health Policy Research, and served as a staff and board member of organizations promoting human rights in Latin America. She received her Ph.D. in social psychology from the University of Pennsylvania and her B.A. from the University of Michigan. She serves on the Board of Directors of the Coalition on Human Needs, and is a Research Professor of Women’s Studies at the George Washington University.

An authoritative voice on race, gender, politics, and the production of positive social change, Dr. Avis Jones-DeWeever, is widely regarded as one of the most engaging and informative political and social commentators in the United States. Her professional background is diverse, currently serving as host of “Focus Point with Avis Jones-DeWeever,” a new National Public Radio (NPR) show that examines the intersection of race, gender, politics, and life, and also a social entrepreneur, as President and CEO of Incite Unlimited, LLC, and the Founder of Black Women Aligned for Positive Action. A highly sought-after political commentator, Dr. Jones-DeWeever’s policy perspectives have been shared through a variety of media outlets including: CNN, PBS, TV One, BET News, ABC News, National Public Radio, Glamour Magazine, Clutch Magazine, The New York Times, The Washington Post, The Huffington Post, The Grio, and Vital Speeches of the Day. Dr. Avis Jones-DeWeever is the author of numerous publications focused on policy issues of particular importance to women and the African American community. A selection of her works include: The Black Mother’s Burden; Why Women’s Empowerment Matters: Engaging the Global Economy by Leaving No Woman Behind; Black Girls in New York: Quiet Strength and Bold Resilience; and the forthcoming book, Standing in Our Own Way: The Limits of Black Black Progress in the Age of Obama.

In June 2011, Connecticut becomes the first state to require employers to provide paid sick leave, a policy informed by IWPR’s analysis. Drawing on research from Ending Sex and Race Discrimination in the Workplace: Legal Interventions That Push the Envelope, IWPR submits an amicus brief to the U.S. Supreme Court on the case of plaintiffs Betty Dukes et al. against Wal-Mart for sex-based employment discrimination. NPW’s Heidi Hartmann participates on a panel, alongside Cherie Blair and the First Lady of Gabon, Sylvia Bongo Ondimba, at the United Nations’ inaugural celebration

Men Increasingly Reliant

An IWPR report, Social Security: Especially Vital to Women and People of Color, shows that reliance on Social Security has increased as income from pensions and savings has fallen in the weak economy.
Congratulations on twenty-five years of rigorous research for progressive policies

Alan Strasser and Patricia Hartge
Andrew and Caren Glickson
Jim Speyer and Karen Lindquist
Andrew and Barbara Effron
Allan and Sally Taylor
United Mine Workers of America Salutes

Institute for Women’s Policy Research

And Honors Its
Quarter Century of Service
Providing the Underlying Data
Supporting Justice and Equality
For Women and Working Families

Karen Peetz, President of Bank of New York Mellon

Karen Peetz, President of BNY Mellon, oversees the company’s global client management, regional management, human resources functions, and its treasury services business; and she leads the company’s strategic growth and global innovation efforts. Prior to her appointment as President in January 2013, she led BNY Mellon’s Financial Markets & Treasury Services group. Before joining BNY Mellon in 1998 to run the domestic corporate trust business, Karen spent 16 years with JPMorgan Chase in a variety of sales and business management positions, including an assignment in London. She has consistently been named among American Banker’s “25 Most Powerful Women in Banking” based on her responsibilities, management style, crisis management skills, influence within the industry and charitable endeavors. Karen is a member of the Financial Services Roundtable and is on the Board of Directors for the Securities Industry and Financial Markets Association (SIFMA), the Private Export Funding Corporation (PEFCO), and SunCoke Energy. Karen is the former Chair of the Board for United Way of New York City and Penn State University’s Board of Trustees. She received a bachelor of science degree from the Pennsylvania State University and a master of science degree from Johns Hopkins University.

Michele L. Swers, Ph.D.

Associate Professor at Georgetown University

Michele Swers is an Associate Professor of American Government in the Department of Government at Georgetown University. She earned her Ph.D. from Harvard University. Dr. Swers’ research and teaching interests encompass Congress, congressional elections, and women and politics. She has written two books on women and representation in Congress. Her book, *The Difference Women Make: The Policy Impact of Women in Congress* (University of Chicago Press 2002) explores gender differences in policymaking activity on issues related to women, children, and families. Her latest book, *Women in the Club: Gender and Policy Making in the Senate* (University of Chicago Press 2013) examines the impact of gender on senators’ policy activities in the areas of women’s issues, national security, and judicial nominations. Dr. Swers has written numerous articles and book chapters on women in Congress and women in elections as candidates and voters. She co-authors the textbook, *Women and Politics: Paths to Power and Political Influence* (Prentice Hall 2nd edition 2010) with Julie Dolan and Melissa Deckman. Dr. Swers has provided expertise on congressional policymaking and elections and the role of women in politics to media outlets including PBS’ *News Hour*, *CG Weekly*, *Politico*, *CNN* and numerous national and state newspapers. She is currently working on a project that examines differences in the policy views and support coalitions of Republican men and women in Congress.

With support from the Ms. Foundation and the Open Society Foundation, and in collaboration with the Caring Across Generations campaign, IWPR released companion reports on immigrant care workers in the United States: *Increasing Pathways to Legal Status for Immigrant In-Home Care Workers* and *Improving Career Opportunities for Immigrant Women In-Home Care Workers*. Informed by IWPR’s research, the New York City Council passed a paid sick leave law covering most workers in New York City. IWPR calculates that, at the current rate of progress, the wage gap will not close before 2057. IWPR holds a national convening titled “Accelerating Change for Women of Color Faculty in STEM: Policy, Action, and Collaboration,” funded by the National Science Foundation. The U.S. Congress begins in January with a record 20 women in the Senate for a total of 98 women in both houses together. IWPR celebrates its first 25 years and launches the next era of making research count for women!

Cecil E. Roberts
International President

Daniel J. Kane
International Secretary-Treasurer
CONGRATULATIONS

The United Food and Commercial Workers International Union proudly supports the Institute for Women’s Policy Research (IWPR) in celebrating their 25th Anniversary.

We salute IWPR and their efforts to inform women workers about better policies through their dedication, research, and campaigns which have produced real sustained progress for working women.
Believing passionately that engaged scholarship lies at the heart of any healthy society

www.sagepub.com

Testimonials

“When suddenly your newly elected Legislature is interested in women’s pay and working conditions, you know where to go! Heidi Hartmann and IWPR have built a living treasury of pertinent, policy-relevant knowledge, advancing gender equity on federal and state dockets.”
- Ann Markusen, Professor and Director, Project on Regional and Industrial Economics, Humphrey School of Public Affairs

“IWPR is a crucial component of the research infrastructure that informs policy in this country. Without IWPR we would be substantially less equipped to identify and implement solutions that make women (and their families and communities) better off. Here’s to another 25 years!”
- Heidi Shierholz, Ph.D., Economist with the Economic Policy Institute

“IWPR’s research is accurate, innovative, and absolutely essential to the fight for women’s economic freedom.”
- Linda Chavez-Thompson, former Executive Vice President of the AFL-CIO

“When I need facts about women’s economic status, I visit IWPR’s website and access the latest information on topics like paid sick leave, access to health insurance, and pay discrimination. I appreciate that their work on these topics is always thorough, accurate, and easy to understand and use.”
- Holly Kearl, Founder of Stop Street Harassment

“IWPR’s outstanding research has informed policymakers and leaders throughout the country in order to better shape policies and programs affecting women and their families.”
- Terry O’Neill, President of the National Organization for Women

“IWPR is a crucial source of data and analysis for the growing domestic workers’ movement in the United States. The issues that IWPR addresses through research—the gender wage gap, paid sick days, unemployment and more—are crucial to our workforce. IWPR provides the data that we need to connect the issues of domestic workers with the issues of all women in the country, giving us an invaluable resource for building a stronger women’s movement that truly represents us all.”
- Ai-jen Poo, Director of the National Domestic Workers Alliance

“IWPR is an incredible resource for advocates and the nation. From retirement security and poverty reduction to equal pay and employment benefits, the Institute’s path-breaking research on women and the economy have changed public policy and have made a positive difference in the lives of women and their families.”
- Maya Rockeymoore, Ph.D., President and CEO of Global Policy Solutions

“IWPR is producing just the type of work that is needed to inform policymaking.”
- Robert Solow Economist and Nobel laureate, Massachusetts Institute of Technology

“IWPR research is an excellent source of information for women in business, politics, and the community.”
- Kathleen Kennedy Townsend, LL. Governor of the State of Maryland, 1995–2003
ACKNOWLEDGEMENTS

The Institute for Women’s Policy Research would like to thank the following individuals and organizations who provided invaluable contributions to IWPR’s 25th anniversary event: The IWPR Board of Directors; Siho Ellsmore, Catchafire graphic designer; Alex Lawson, We Act Radio; IWPR Communications and Development interns Sharmishta Sivaramakrishnan, Lily Horton, and Caroline Hopper; and IWPR Research interns Courtney Kishbaugh, Maxwell Matite, Drew McCormick, Bethany Nelson, and Maureen Sarna, and IWPR affiliated scholar Susan Martin, who helped with IWPR’s 25th anniversary literature review. We would also like to recognize the steadfast support of the following foundations and organizations: the Annie E. Casey Foundation, the Ford Foundation, the AARP Foundation, AFL-CIO, AFSCME, American Federation of Teachers, The Century Foundation, Communications Workers of America, the Bill & Melinda Gates Foundation, the William and Flora Hewlett Foundation, the John D. and Catherine T. MacArthur Foundation, the Charles Stewart Mott Foundation, the Stewart R. Mott Charitable Trust, the Ms. Foundation, National Education Association, the Open Society Foundation, the David & Lucile Packard Foundation, the Public Welfare Foundation, the Rockefeller Family Fund, the Rockefeller Foundation, the Russell Sage Foundation, SEIU, the Alfred P. Sloan Foundation, and the United Food and Commercial Workers Union.

IWPR, an independent, non-profit, scientific research organization, works in affiliation with the graduate programs in women’s studies, public policy & public administration at The George Washington University.

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Journal of Women, Politics & Policy
A multidisciplinary, international journal exploring women’s roles in the political and policy process...

Editor:
Heidi Hartmann, PhD,
Institute for Women’s Policy Research

Co-Editor:
Jennifer C. Lucas, PhD,
St. Anselm College

The Journal of Women, Politics & Policy explores women’s roles in the political process—as voters, activists, leaders in interest groups and political parties, and office holders in the legislative, executive, and judicial branches of government, including the increasingly relevant international bodies such as the European Union and the World Trade Organization. It examines the impact of public policies on women’s lives, examining areas such as tax and budget issues, poverty reduction and income security, education and employment, care giving, and health and human rights, including violence, safety, and reproductive rights. This multidisciplinary, international journal presents the work of social scientists—including political scientists, sociologists, economists, and public policy specialists—who study the world through a gendered lens and uncover how gender functions in the political and policy arenas. Throughout, the journal places a special emphasis on the intersection of gender, race/ethnicity, class, and other dimensions of women’s experiences.

www.tandfonline.com/WWAP

Congratulations to the IWPR on their 25th Anniversary!
Mariam K. Chamberlain Fellowship in Women and Public Policy Receives $95,000 Challenge Grant to Advance the Legacy of Dr. Chamberlain

Dr. Mariam K. Chamberlain, a founding member of the Institute for Women’s Policy Research and the founding president of the National Council for Research on Women, was the driving force behind the cultivation and sustainability of the women’s studies field of academic research. Throughout her life, Dr. Chamberlain fought discrimination, established new roles for women, and championed the economic analysis of women’s issues. She passed away on April 2, 2013, at 94, just a few weeks shy of her 95th birthday, following complications from heart surgery.

In 1950, Mariam Chamberlain received her Ph.D. in Economics from Harvard University, making her one of the few women of her generation to earn a Ph.D. in the field. In 1956, Dr. Chamberlain joined the Ford Foundation, where she served as a program officer in Economic Development and Administration, and then Education and Public Policy. While at Ford, she spearheaded the funding of the academic women’s research and women’s studies movement, she is said to have provided nearly $10 million in support of new feminist initiatives. Her projects fostered a new analysis of women’s position in society, expanded women’s choices in the university, and supported the development of equality in law. After retiring from the Ford Foundation in 1982, she headed the Task Force on Women in Higher Education at the Russell Sage Foundation. The Task Force’s work culminated in a published volume, *Women in Academe: Progress and Prospects*.

She played a major role in building the academic infrastructure necessary to better understand women’s experiences and inform improved policies for women. In short, she paved the way for organizations like IWPR to thrive, and stocked the research pipeline with skilled women and men who have made important contributions to the study of women and public policy.

Since 2001, IWPR has offered the Mariam K. Chamberlain Fellowship for Women in Public Policy, which prepares recent college graduates for successful careers in research. IWPR named its Fellowship to recognize the legacy of Dr. Chamberlain’s tireless efforts to open doors for researchers focusing on women’s issues in public policy. The Fellowship has allowed IWPR to expand its research capacity, strengthen its commitment to cultivating the next generation of leaders, and ensure a pipeline of talented researchers and policy experts with knowledge of issues affecting women. To date, 15 young women have gained valuable economic research experience as MKC Fellows at IWPR. Past Mariam K. Chamberlain Fellows currently hold research or policy positions at the U.S. Department of State, SEIU, the Ohio state legislature, and the Pew Center on the States; most pursued doctorate degrees from universities such as Columbia University, Stanford University, The George Washington University, Northwestern University, and Brown University; and two will begin their Ph.D. studies in Sociology this fall at Cornell University and the University of Illinois-Chicago.

Rhiana Gunn-Wright, IWPR’s 2012-2013 Fellow, was recently named a Rhodes Scholar, a first for the Fellowship.

In memory of Dr. Chamberlain and her 95th birthday this year, IWPR has received a $95,000 challenge grant from Mary Rubin and the Borrego Foundation to expand the Fellowship Fund. By contributing to the Fellowship fund this year, you not only double your gift with this matching grant, but you help sustain Dr. Chamberlain’s legacy, built on the belief that relying on credible data and research, rather than anecdote and bias, leads to better policies for working women, which in turn contribute to improved long-term outcomes for their families. Today, we not only launch the next 25 years of making research count for women, but we also renew our commitment to cultivating the next generation of women policy leaders.
The IBEW congratulates the Institute for Women’s Policy Research on 25 years of informing policy, inspiring change, and improving lives.

Ed Hill
International President

Sam Chilia
International Secretary-Treasurer
“The strength of a woman is not measured by the impact that all her hardships in life have had on her; but the strength of a woman is measured by the extent of her refusal to allow those hardships to dictate her and who she becomes.”

~ Poet and Author C. JoyBell C.

For 25 years, the Institute for Women’s Policy Research has championed women and their unique struggles in society, promoting their advancement and advocating for the issues that affect women across the country.

The Communications Workers of America is proud to join the IWPR in their fight and look forward to the next 25 years.

Larry Cohen, President
Annie Hill, Secretary-Treasurer

The Institute on Women’s Policy Research and the Annie E. Casey Foundation, partnering to improve the well-being of America’s disadvantaged children and Families.

Now and Into the Future.

Congratulations and Best Wishes on your 25th anniversary!

THE ANNIE E. CASEY FOUNDATION
Congratulations to the Institute for Women’s Policy Research and to IWPR President Heidi Hartmann on celebrating 25 years using research to address the needs of women, promote public dialog, and strengthen families, communities, and societies.

On behalf of the 1.5 million members of the American Federation of Teachers, we congratulate the Institute for Women’s Policy Research as it celebrates 25 years of making research count for women.

We are proud to stand with IWPR as it launches the next 25 years of comprehensive, women-focused research and analysis of how public policies affect women and their families.

IWPR’s groundbreaking work has helped shape our public discourse on women’s changing roles in the economy, in the workforce, in their families, and in their communities. Since its founding in 1987, the Institute has shaken the assumptions that too often underlie the debate on issues affecting women—by replacing rhetoric with scientific data. We salute IWPR and its commitment to inform policy, inspire change, and improve lives.